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## General Mills UK wins Logistics Award

General Mills UK, and its partners Culina Logistics and Peel Ports, have won a coveted logistics award for best new facility. The SHD award recognises the partnership between GM and its partners in developing a truly innovative and collaborative solution to modern logistics challenges. SHD is the premier logistics trade publication in the UK.

The new facility was opened in the summer and anchor client General Mills UK is expects to save 600,000 road miles annually under a new distribution agreement. The unique new multimodal site will be accessible by road, short sea shipping and rail and will also result in the creation of 280 new jobs.

General Mills UK – responsible for a range of market-leading brands, including Old El Paso, Green Giant, Betty Crocker and Nature Valley – will this month become the first tenant at a new state-of-the-art distribution hub that will save 600,000 road haulage miles each year whilst providing a “future proof” solution to market trends.

The 280,000 sq. ft. site at Port Salford – which will be run by food and drink logistics expert Culina Group – will act as a central hub for General Mills’ ambient brands arriving by short sea freight from Europe.

Located adjacent to the Manchester Ship Canal and next to the arterial motorway routes of the M60 and M62, Port Salford will improve General Mills’ supply chain, explains General Mills UK Supply Chain Director Dave Howorth, as well as giving the company future opportunities to move freight by rail.

He adds: “We are delighted to be the anchor client at Port Salford, reinforcing our commitment to finding logistics solutions that are best for customers, consumers and the environment.”

The move will enable a demand driven logistics solution with load efficient multi-supplier consolidated deliveries to large retail customers 364 days a year, while the facility will be equipped with built for purpose co-packing capabilities enabling “close to demand” pack format differentiation to meet the growing demands for “right pack/right channel”.

Culina CEO Thomas Van Mourik adds: “Port Salford is a truly cutting edge facility, and one that Culina Group and Great Bear are really proud to be initiating.

“This development is not just changing the dynamics of UK Transport and Logistics by dramatically improving direct supply chain routes across England and Scotland, but it’s also resulting in significant carbon emission reductions and environmental savings.

General Mills UK is a trading name of General Mills UK Limited

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“Port Salford is taking a revolutionary approach to logistics in the UK and it’s our great people who are going to make it a success. These are really exciting times for all of us.”

Port Salford is a massive investment by Peel Ports Group, which will create 1,600,000 sq. ft. of warehousing. Its unique location will allow direct vessel access from the new Liverpool2 Terminal at the Port of Liverpool, due to open later this year.

This is all part of the bigger global plan by Peel Ports to develop Liverpool as a deep water container terminal and a key Atlantic Gateway.